



THE SURREY

COMMODITY PROCESSING SHOW

The annual Commodity Processing Show is set for December 3rd. This year, the District Directors and Supervisors (DDS) meeting and show will be at the Stride Bank Center, 301 S. Independence, in Enid. This is a great opportunity to visit with the manufacturer representatives and brokers who can help your district turn naked USDA chickens into fully-cooked, breaded chicken nuggets (and much more!)

Further Processing of USDA foods into products more acceptable to your students (and cooks) is a great way to use your PAL dollars. If you are new to processing or have never processed before, the best place to start is with your menu. Look at your menu and see what items you are purchasing that are ready to eat or heat and serve. You will probably find what you are already serving is available for processing.

If you cook everything from scratch, you probably don't need to process, but every kitchen needs an easy day every once in a while for various reasons. Do you menu chicken nuggets or pizza those days? Did you know you can divert chicken, cheese and flour from your USDA Pal dollars, and get a discount from your broadline distributor for the value of the USDA foods in those items. What about French fries and tator tots? You can divert pounds of raw potatoes and receive a discount too. You don't need to be the director of a large school district to take advantage of further processing.

Registration will start at 8:30, with the DDS meeting scheduled from 9:00 to 10:45. The food show runs from 11 am to 1 pm. There will also be a short presentation for those new to processing at 10:45.

There will be an Executive Board meeting for SNA of OK from 8-9 am and from 1-2 the Campus Smart Buying Group will meet

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COMING EVENTS

Leadership Training is tentative scheduled for April 17th & 18th, in Oklahoma City. Watch for more information in the next issue of The Surrey!

PRESIDENT'S MESSAGE

Happy Fall, Y'all!

What an exciting school year we're having. In October the Executive Board met in Stillwater for our annual retreat. At the retreat, we approved our newly elected Vice-President, Shonia Hall of Oklahoma City Public Schools, and newly appointed Secretary, Helen Hurst of Bixby Public Schools. Shonia and Helen, and all of our volunteers are such a blessing to our Association.

During the retreat, we approved the budget and Plan of Action, which gives us a pathway to accomplish our goals for the coming year. (The Plan of Action is found on pages 5 & 6 of this Surrey) This makes me happy because I am a director, which means I like plans and strategies and blueprints for what's ahead. Of course, the best part of the retreat was spend-

ing time with friends and colleagues.

Many others have said it before, but most of us couldn't do our day jobs without the support and friendship of SNA. During this time of Thanksgiving, take a moment to appreciate your co-workers and colleagues. Without them, our jobs would be impossible, and definitely no fun. I can't wait to see you all at the Commodity Show in Enid on December 2.



Did you know?

According to the By-Laws of SNA of Oklahoma, all local chapters are to report the names of the elected officers annually to the Association's Executive Secretary.

SECTION C. Local Officers and Committee Requirements. Only active members of the State and National Association shall serve as officers, committee members, or delegates of a chapter. The Secretary of the local Chapter shall send a list of newly elected officers and committee chairs to the Executive Secretary/Treasurer by September 1st of each year. Any group not meeting these requirements in ninety days shall be notified by the Executive Secretary/Treasurer that their chapter shall be dropped from the current list of chapters.

If your local Chapter has yet to take care of this requirement this year (and only one chapter has) please send your list to Charlotte Smith at sna@tulsacoxmail.net as soon as possible.



Rose Carter, Kat Cobb, Patrica Mauch and Paula Ward (l to r) dress up for Halloween at Freedom Elementary School, Sapulpa. Can you figure out what they represent? See below for the answer.

Black-eyed Peas of course!

SHARE YOUR THOUGHTS ON SNA'S 2020 POSITION PAPER

Every year, SNA of Oklahoma sends a delegation of members to the School Nutrition Association Legislative Action Conference in Washington D.C. The Legislative Chair, Shonia Hall, Oklahoma City Public Schools, will select up to 4 other members for the Spring trip. In an effort to see as many Congressional representatives as possible, the delegation is selected to represent the 5 congressional districts in the state.



If you have a passion for politics and school nutrition, and would like to be considered for this event, please contact Shonia Hall

In the meanwhile you can help shape the national Position Paper by completing the School Nutrition Association survey at the link below.

2020 FAME Awards

And speaking of Shonia Hall, She was recently named the 2020 Silver Spirit Award winner by Basic American Foods. Shonia will be presented her award on January 12th at the 2020 Fame Awards ceremony in Indian Wells, California.

Congratulations on your award Shonia Hall. SNA of Oklahoma is proud of your accomplishment!

Shonia Hall, Associate Director, Oklahoma City Schools (left)

**CALLING ALL COWGIRLS AND COWBOYS
LASSO YOUR SCHOOL NUTRITION
JUNE 16-18 2020**



SNA of OK STATE CONFERENCE

Conference Center Information:

NCED CONFERENCE CENTER

(National Center for Employment Development)

2801 EAST HIGHWAY 9, NORMAN, OK 73071

405-366-4976

Theme: Western Attire

SNA Contact Info: Krista Neal (kneal@stillwaterschools.com) - 405-533-6445

Gayle Leader (bgleader@enidk12.org) - 580-366-7047

Liz Glaser (glasel@pcps.us) - 580-718-3991



BACK TO THE TABLE

The Back to the Table Training Conference and traveling tour was held on the OSU campus recently. Local farmers, producers, Child Nutrition Directors, Educators, Oklahoma Dept. of Agriculture, DHS, DOD, and OSDE Child Nutrition Division were all represented. It was a wonderful time of networking and building relationships to connect schools with local farmers, in order to provide Oklahoma students with locally grown products in the school cafeterias.

Alena Paisano, NFSN Program Manager and Native Communities Specialist with the F2S Producer Training Program was the guest speaker on Friday. Alena spoke words of encouragement as school attendees work toward bettering our Farm to School programs. She urged producers work toward creating new markets for their products including school cafeterias.



Chef Bill with Cooking for Kids made ratatouille for the attendees as he inspired them to make the cafeteria a classroom. Dana Parker with OSDE Child Nutrition Division and Lisa Griffin, Child Nutrition Director at Union Public Schools explained the procurement procedures on how to purchase local producers and building those valuable relationships. Gina Kazerooni with Commodities and Sylvia Muniz with DOD explained how their programs can work with the Farm to School process. Farm to School Coordinator, Cheri Long, did an exceptional job planning a great event enjoyed by many.

SNA OF OKLAHOMA PLAN OF ACTION 19-20

Plan of Action

Strategic Goal I: Professional Development

School nutrition professionals will continually improve their knowledge and skills to administer, manage, deliver and sustain successful school meal programs.

Objective 1: Increase the number, accessibility, and use of professional development tools, resources, and opportunities to enable member success.

Strategy 1: Explore different technologies and methods to deliver professional development.

Strategy 2: Increase the number and frequency of member meetings or opportunities for in-person contact with other members.

Strategy 3: Market SNA and ICN online professional development opportunities.

Strategic Goal II: Advocacy and Public Image

Policymakers, school officials, parents and school nutrition professionals will rely on SNA of Ok as the leading advocate for school nutrition programs.

Objective 1-Continue efforts to educate policymakers on the importance and complexity of school nutrition programs.

Strategy 1-Complete process of requesting proposals from lobbyists, and hiring a lobbyist if deemed necessary.

Strategy 2- Continue with Breakfast at the Capitol, both in OKC and DC to bring awareness to school nutrition programs

Strategy 3- Identify methods of connecting with ASBO, OSSBA, superintendents' groups or other federal, state or local administrators.

Objective 2- Increase efforts to enhance the public's perception of school nutrition professionals and school nutrition programs

Strategy 1-Improve SNA webpage and its relevance in relaying information in a timely manner.

Strategy 2-Include professional development focused on marketing when possible. Teach school nutrition professionals to tell their stories to their community.

Strategy 3- Implement award for supportive district administration

Strategic Goal III- Membership and Community

School nutrition programs statewide will be strengthened through the engagement, leadership, and collaboration on SNA members, the School Nutrition Foundation, allied partners, and other stakeholders.

Objective 1- Increase membership

Strategy 1- Increase marketing of School District-Owned Memberships (SDM)

Strategy 2- Explore the development of a membership pipeline between school nutrition programs and CareerTech Culinary and Culinary Assistant programs.

Strategic Goal IV- Governance and Operations

SNA of OK will have a financially sustainable funding model with nimble governance that is aligned with the strategic plan and reflects contemporary business practices.

Objective 1- Continue our process of updating association bylaws and policies.

Strategy 1- Prioritize policies to discuss within the policy committee

Strategy 2- Adopt updated policies when appropriate

Objective 2- Continue to operate with a balanced budget

Strategy 1- Do not spend more money than we take in.

Objective 3- Implement election procedures that meet the requirements of the bylaws and the changing landscape of members and available technology.

Strategy 1- Direct Nominating Chair to lead a plan for successful elections

Objective 4- Use current technology to assist in communication, meeting registration, elections, and other tasks as appropriate

Strategy 1- Explore association management software options as needed for required tasks

SNA of Oklahoma Board of Directors

President Krista Neal, kneal@stillwaterschools.com
President-Elect Gayle Leader, bgleader@enidk12.org
Vice Present Shonia Hall, smhall@okcps.org
Secretary.....Helen Hurst, hhurst@bixbyps.org
Executive Secretary Charlotte Smith, sna@tulsacoxmail.com
Industry RepSheri Dougherty, sheri.dougherty@fidlermarketing.com
Industry RepOJ Harper, oharper@kisales.com
Single UnitAtonia Isenhower, atoisenhower@shawnee.k12.ok.us
DDS Chair Verleta Eckels, verleta_eckles@hotmail.com
State Agency Chair.....Debbie Hamilton, Debbie.Hamilton@sde.ok.gov
NW Chair..... Randy Wilks, wilksr@pecps.us
NE Chair..... Laura Cochran, lcochran@chouteauwildcates.com
SW Chair Vacant
SE Chair..... Vacant
OKC Metro Otis Moses, ocmoses@okcps.org
Tulsa Metro Sherry Pearson, sherry.pearson@sandites.org
Nominating Chair Liz Glaser, GlasL@pecps.us
Public Policy Chair..... Shonia Hall, smhall@okcps.org
Professional Development ChairHelen Hurst, hhurst@bixbyps.org
Scholarships & Awards..... Vacant
Nutrition Standards..... Michell Janah, mjanah@collinsville.k12.ok.us
Resoltuions/Bylaws Vacant
Membership ChairMaria Isenhower, misenhower@shawnee.k12.ok.us
Commodity Services Chair Linda Turner, turnel@pecps.us
Public Communications, Website..... Amy Seals, amseals@okcps.org
Public Communications, Surrey Nancy Sitler, nsitler@sapulpaps.org
Associate Membership Chair Liz Glaser, glasl@pecps.us
OK Food Service Advisory..... Krista Neal, kneal@stillwaterschools.com

As you can see, SNA OF OKLAHOMA has several positions vacant on the Board of Directors.

Contact Krista Neal is you are willing to serve!

